

## 15th Annual A Taste of Westchester



November 9-15, 2020

## Cerebral Palsy of Westchester to Host A Taste of Westchester 2020 Virtual "Give-Back" Celebration

*Rye Brook, NY* – For a full week, November 9-15, 2020, Cerebral Palsy of Westchester (CPW) will be celebrating its 15th annual A Taste of Westchester. Given the times, there will not, this year, be an inperson Taste of Westchester event. There will, however, be a celebration of the area's finest restaurants, top chefs, and beverage establishments through A Taste of Westchester Online Showcase. The week also features an online auction, a raffle, musical guests, opportunities for wine tastings, and restaurant information streamed during the week on the CPW website and shared through social media channels. Everyone is encouraged to "Taste In Place" by ordering from local restaurants, bakeries, sweet shops and beverage establishments throughout the week. Details and a full list of featured restaurants can be found online at taste.cpwestchester.org.

CPW Executive Director Linda Kuck states, "For 15 years, CPW has been asking local food and beverage establishments to participate in its fundraising event – this year, we hope to drive patrons to these local businesses, many of which are struggling, as a thank you for their support."

According to an October 12, 2020 article in the Wall Street Journal, "[The] health crisis is creating a divide in the restaurant world. Big, well-capitalized chains are thriving while small independents struggle to keep their kitchens open." Independent food and beverage establishments have faced incredible hardships these past months. CPW believes that this year's Taste of Westchester virtual celebration will highlight our local restaurants and bring them some much needed business, whether it be in the form of takeout, delivery, or dine-in service.

A Taste of Westchester 2020 business sponsors Include A&A Maintenance, Aries Wine & Spirits, Baldor Specialty Foods, Crystal Blue Cleaning, Emblem Health, Grassy Sprain Pharmacy, Kiamie East 32<sup>nd</sup> Street, Marsh and McLennan, and TD Bank. The funds raised by donors, and through the online auction and raffle, will provide support to CPW's many programs during this unprecedented time and will allow for individuals with developmental disabilities to continue to take part in their community to the best of their ability.

Now in its 71st year, **Cerebral Palsy of Westchester's** mission is to advance the independence, productivity, and full citizenship of people with all developmental disabilities including autism, neurological impairments, intellectual disabilities, epilepsy, and cerebral palsy. Through a comprehensive network of educational programs, residential sites, therapeutic services, employment training, recreation programs and advocacy, the agency helps thousands of children and adults in Westchester and Fairfield Counties live more productive and satisfying lives. The organization's motto is: Realizing Tomorrow's Potential . . . Today!

For more information, contact Tia Levinson, Development and PR Coordinator at (914)-937-3800 ext. 353 or email at <u>tia.levinson@cpwestchester.org.</u>